



The Master program is offered by the Department of Cultural and Religious Studies of Northern (Arctic) Federal University. Teaching staff of the Department are highly qualified researchers in cultural studies of the Arctic territories, in culture of indigenous peoples of the North, in traditional cultural practices and modern art, in art development of the Arctic territories.

Northern (Arctic) Federal University  
Institute of Humanities, Social and Political  
Sciences  
Department of Cultural and Religious Studies

## THE GOAL OF THE MASTER PROGRAM “CULTURAL DIMENSION OF THE ARCTIC”

The master program “Cultural dimension of the Arctic” is an interdisciplinary educational project in the sphere of cultural investigation of the Arctic. The goal of the program is to provide extensive training of students in cultural studies of the Arctic, who will be qualified for design, analytical, consultative, and research activity in the sphere of cultural dynamics of the Arctic region.



### Master program «Cultural dimension of the Arctic»



## THE DIRECTOR OF THE MASTER PROGRAM

Terebikhin Nikolay Mikhaylovich, PhD, Professor of the Department of Cultural and Religious Studies, director for the Center of Comparative Religious Studies and Ethnosemiotics, head for the scientific and educational center "Ethnocultural Studies and Humanitarian Geography of the Arctic"; leading expert in issues of sacred geography, ethnocultural landscapes of the Russian North, cultural and mythological space of the Arctic, religious geosophy, geopoetics of the North.

### CONTACTS

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Master program taught in English

## THE CONTENT OF THE PROGRAM

The program is based on the model of scapes, according to which the Arctic is represented as a space of several cultural scapes constantly interacting with each other. The culture of the Arctic territories is seen through the prism of their ideological, media, socio-economic and technological development.



### Ideoscape

Design and creation of socio-cultural and geopolitical images of the Arctic. Mental map of the Arctic. The Arctic as a special territory of heritage. Ethno-cultural landscapes of the Arctic.

Ethnophilosophy of the Arctic. Sacral geography, researches of cultural and mythological space of the Arctic.

Art development of the Arctic. Reflections of the Arctic history and culture in modern visual art. The photographic image of the Arctic.

Arctic architecture: the spatial and cultural aspects of placement. EcoDesign.

### Mediascape

Features of functioning of the Arctic media landscape. Cultural information space of the Arctic territories in the situation of polyethnicity. Transformation of the Arctic culture in media space. Intergenerational communication and cultural memory

of the Arctic. Electronic memory of the Arctic – cultural communications of the circumpolar world.

### Technoscape

Phenomenon of the Arctic technosphere. Design for the extreme environment. Design aspects of interaction of phenomena of a traditional costume and modern fashion: on the example of a traditional costume of the Arctic peoples.

Technologies of complex monitoring of a sociocultural situation in the Arctic and Subarctic territories. Creative technologies and cultural innovations of the Arctic. Image technologies, branding and rebranding of the Arctic and Subarctic territories.

### Ethnoscape

Transmission of a traditional world view of the Arctic indigenous peoples in modern society. Manifold globalization influence on dynamics of indigenous peoples' culture of the Arctic. Modern threats to a way of life and material culture development of indigenous people. Traditional environmental management, economy and life support: problem of preservation traditional cultural practices. Protection of the Arctic indigenous peoples' interest by institutes of civil society. Ethnic features of contemporary motifs and images in the Arctic. Ethnocultural self-identification of the Arctic indigenous peoples in the changing world: traditional values and processes of modernization.

### Socio- and economic scape

Social, economic and ecological situation of the Arctic regions. Realization of modernization strategy of the social and economic sphere on the Arctic regional direction. Social and economic rehabilitation of the population of the Arctic and Subarctic territories. International Arctic law. The role of the Arctic indigenous peoples in modern economy.

Arctic tourism. Tourism and recreational capacity in the Arctic region. International experience of tourism development in the Arctic territories. Media tourism resources of the Arctic.

## BASIC PRINCIPLES OF THE PROGRAM:

- "Up-to-date information /actualization": the analysis of various aspects of Arctic culture is placed on the present, and not just on the past;
- "Transformation/process": changes of the ethnic, language, religious map of the Arctic are considered as processes;
- "Beyond borders/dialogue": historical and modern events are considered within the context of cultural dialogue;
- "Comparison / avoidance of generalizations": to avoid unjustified generalizations of the described situations the majority of subjects is considered in a comparative way.

## CAREER OPPORTUNITIES

Master program graduates can find a career in various cultural, social, educational and research fields. The program is tailored to produce best results in the following positions:



*There are artworks by A.A. Borisov and photos by S.M. Prokudin-Gorsky used in this booklet*